



A B B E V I L L E P U B L I S H I N G G R O U P

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A spectacular illustrated history of Italy's greatest jeweler

Bulgari

By Amanda Triossi and Daniela Mascetti

"Today this book exists, and it is with joy and pride that we leaf through its pages, pausing at anecdotes and events which, in print, have become like the mosaic of our history."
—Paolo and Nicola Bulgari

Since its humble beginnings in Rome in 1884—and throughout the years of expansion when shops opened from Los Angeles to New York and Madrid to Hong Kong—the Bulgari firm has been a foremost trendsetter in jewelry design. The striking photography and archival pictures presented in **BULGARI** (\$75.00, cloth) trace the progression of the Bulgari style, a distinctive look that has captivated royalty and movie stars for over a century. With over 500 dazzling color illustrations and entertaining, informative text, this elegant volume tells the story of the world's most famous family of jewelers, goldsmiths, and silversmiths, and the iconic pieces that made their name.

First published in 1996, this stunning book delighted Bulgari enthusiasts and fashion and jewelry aficionados. Over 10 years later, Abbeville is delighted to present a completely up-to-date edition of **BULGARI**, unveiling newly discovered historical material and the impressive achievements and developments of the Bulgari firm over the past decade. New coverage includes recently launched lines of luxury fashion accessories and the distinctive architecture and interior design of Bulgari stores and hotels worldwide. It is these latest accomplishments, exquisitely portrayed in this new edition, which

have made Bulgari one of the most important luxury brands of the new millennium.

Authors and jewelry specialists Amanda Triossi and Daniela Mascetti chronicle the evolution of Bulgari's jewelry and watch designs and trace the history of the company and its growth. Chapters detail how Bulgari's creations take shape from the concept to the finished object and examine the company's characteristic tendency to juxtapose unusual materials, such as the mixing of colorful gemstones and the mounting of ancient coins in gold jewelry.

With its luxurious cover, vibrant images, and engaging story, **BULGARI** is a fitting tribute to the family and company that have produced some of the most loved and lusted-after jewelry of the past century.

ABOUT THE AUTHORS

Amanda Triossi is currently the curator of the *Bulgari Vintage Collection*. Previously she headed Sotheby's jewelry department in Amsterdam and taught a class about jewelry for Sotheby's Institute in London. She is the co-author with Daniela Mascetti of *Earrings from Antiquity to the Present* and *The Necklace from Antiquity to the Present*.

Daniela Mascetti is a senior director of Sotheby's in London. She has been involved in Sotheby's important jewelry sales during the last twenty-five years, including the jewelry collection of the Duchess of Windsor. She is co-author with David Bennett of *Understanding Jewellery* and with Amanda Triossi of *Earrings from Antiquity to the Present* and *The Necklace from Antiquity to the Present*.

BULGARI

By Amanda Triossi and Daniela Mascetti

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320 pages, 600 full-color illustrations, \$75.00 cloth

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